

# Il Notiziario

Italy – UAE Business News

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## RECENT EVENTS

### SEMINAR "OPPORTUNITIES FOR COOPERATION IN THE UNITED ARAB EMIRATES & KUWAIT" BY SAN PAOLO IMI BANK, DUBAI 14<sup>th</sup> OCTOBER 2005 – TURIN, ITALY

San Paolo IMI and the Turin Chamber of Commerce in collaboration with the Foreign Trade Office of the Piedmonte Chamber of Commerce, the Piedmonte Consortium for training in international trade organised a seminar where it was illustrated to the companies present the prospective opportunities of business for Italian enterprises in the United Arab Emirates & Kuwait. The organizers of this meeting spoke on the different legal, financial and economic aspects and also pointed out the strategic importance of the Gulf region on the developments of future trade relations between the West and the East. A total of 100 companies participated in the same.

Speakers at this event included :

- Mr. Giuseppe Cuccurese** – Responsible for Foreign Trade, San Paolo IMI, Italy
- Mr. Fabio Zucchelli** – Representative, San Paolo IMI, Dubai
- Mr. Sergio Zeme** – Representative, San Paolo IMI, Kuwait
- Mr. Pier Franco Rubatto** - Responsible of the Function Services for the Foreign country and Development Markets of the Foreign Trade, San Paolo IMI
- Ms. Giovanna De Pasquale** – Legal Representative, Italian Chamber of Commerce in Sharjah
- Mr. Giovanni Pischedda** – Chamber of Commerce of Turin
- Mr. Mauro Marzocchi** – Secretary General, Italian Chamber of Commerce in U.A.E.

At the conclusion of the seminar, the companies present confirmed their interest in terms of object of argument, renewing the perception that the United Arab Emirates and Kuwait will always play an important role in the economic increase of the region of the Gulf and in the development of the relations with the European countries. At the end of the seminar, the Secretary General met with 17 companies.

### OFFICIAL MEETING IN C.N.A NATIONAL HEAD OFFICE 16<sup>th</sup> DECEMBER 2005 – ROME, ITALY

Our Chamber organized an official meeting on 16<sup>th</sup> December 2005 at the C.N.A head office in Rome, Via Guttani 14.

Present at the meeting were :

- H.E. Mohammed Al Midfa** – Chairman of Sharjah Chamber of Commerce & Expo Centre Sharjah and representative of U.A.E in the Board of Directors of the Italo-Arab Chamber of Commerce in Rome
- H.E. Mohamed Salem Al Mosharrekh** – Board Member of Expo Centre Sharjah and Sharjah Chamber of Commerce.
- Mr. Claudio Capellini** – Director International Relations, C.N.A national
- Ms. Kathryn Batchelor** – Representative, Confartigianato national
- Mr. Antonio Romano** – Representative, Assocamerestero
- Mr. Mauro Marzocchi** – Secretary General, Italian Chamber of Commerce in the U.A.E & G.C.C – Rep. Office

During the two hour meeting, discussions took place on the state of relations between UAE and Italy with special emphasis on Sharjah, the upcoming event of the third edition of the Italian Life Style 2006 in U.A.E and the Italian Chamber of Commerce in the UAE.

The Chamber would like to express its grateful thanks to H.E. Mohammed Al Midfa for attending the meeting.

## UPCOMING EVENTS

### THE PERFECT WEDDING 21<sup>ST</sup> – 24<sup>TH</sup> FEBRUARY 2006, EXPO CENTRE, SHARJAH



A full-fledged five-day showcase of every product and service that goes into making any wedding memorable. The Perfect Wedding show is the ideal platform to meet potential customers from around the region and share ideas and gain expertise from other suppliers and companies. Our Chamber will be assisting Italian companies participating in the same.

## NEWS

### BRANCHING OUT OF DOLCE ANTICO

Dolce Antico has opened two new branches in Abu Dhabi and Kuwait. The official inaugurations of the branch in Abu Dhabi took place on 20<sup>th</sup> September 2005 and the branch in Kuwait on 29<sup>th</sup> November 2005 in the presence of several guests and V.I.P.'s;

H.E. Vincenzo Prati - Italian Ambassador, Kuwait  
Mr. Ali Tibi – a functionary of Italian Trade Commission  
Mr. Sergio Zeme – San Paolo IMI, Kuwait

The opening of these two shops is a consequence of the initiative of the Chamber implemented in 2002 with the opening of the first Dolce Antico shop based in Mercato Mall, Dubai.

Dolce Antico sells the best Italian food products, in particular: chocolates, biscuits, jam, honey and candies.

Sirti is the Italian leading company in engineering and realization of telecommunication networks and systems.



The wide experience achieved and the in-depth technical expertise allows Sirti to provide customers with solutions of a high technological level in the different segments of telecommunications and ICT. All those who need a strategic asset, such as a network infrastructure aimed to business development, for instance telecommunication operators both incumbent or newcomers, big public or private users, such as Public Administration, Railways, Public services providers, great Corporations, find Sirti as the perfect partner able to analyze all problems and propose solutions tailored both on the technological and economic point of view. Today, the Sirti group is staffed with over 5,000 employees, and in 2003 the company has achieved a consolidated turnover of 658 million Euro.

### CONFERENCE ON 'MODERN LUXURY 2005' 5<sup>TH</sup> & 6<sup>TH</sup> DECEMBER 2005, PARK HYATT, DUBAI

The International Herald Tribune had organized the fifth Modern Luxury 2005 conference at the Park Hyatt, Dubai on 5<sup>th</sup> & 6<sup>th</sup> December. Over 400 delegates from 29 countries participated in the same and the celebrated Italian designer Giorgio Armani was this year's key note speaker and was among a star studded line up to discuss all aspects of the industry, from innovative branding techniques to the very economics of luxury.

One of the star attractions of the conference was the opening discussion moderated by IHT Fashion Editor Suzy Menkes with Giorgio Armani and Mohamed Ali Alabbar, Director General, Dubai Department of Economic Development and Chairman, Emaar Properties.

Other speakers at the conference included **Diane von Furstenberg**, **Elle Macpherson**, **Laudomia Pucci**, **Silvia Venturini Fendi**, **Robert Polet** - Gucci Group, **Majed Al Sabah** - Villa Moda, **Geoffrey Munn** – Wartski, **Stephen Webster** - Jewelry Designer, **Raffaello Napoleone** - Pitti Immagine, **Mark Lee** – Gucci, **Giancarlo Di Risio** – Versace, **Simon Falic** - Duty Free Americas, **Peter Koral** - 7 For All Mankind, **Mario Moretti Polegato** – Geox, **Shireen El Khatib** - Al Tayer Group and **Christian Louboutin**.

An advertisement to the above was placed on the website of the Chamber and also special discounted rates for registration were offered to all members of the Italian Chamber of Commerce in the U.A.E & G.C.C. – Representative Office.

## NEW MEMBERS

### UAE

- Al Rostamani Communications LLC

### ITALY

- Studio Franca Leonardi Srl
- Alex – Sistemi Srl
- Sites Srl